

Too many Australian employers are missing out on government L & D funding

Wednesday July 22, 2009. A recent qualitative survey by Australia-wide Business Training Pty Ltd (awbt) revealed that many Australian businesses and business owners were unaware of the Federal Government's Incentives for Higher Technical Skills Initiative (IHTS) and, that they could be eligible for funding to support a variety of learning and development initiatives.

IHTS was established in response to Australian industry needs for a more highly skilled workforce and the initiative aims to increase the opportunities for Australian businesses to develop a more entrepreneurial workforce and help employees to upgrade and enhance their professional / workplace skills.

In response to this lack of awareness of the IHTS, Chief Executive Larry Gould has announced the appointment of L & D specialist Danny Mitrovski to assist awbt clients access the IHTS funding and implement L & D programs and initiatives that will significantly enhance the skills, competency and capacity of their workers.

"As the Australian and global economy emerges from the GFC, more and more businesses are realizing that new production methods, client service structures, workforce skills and business frameworks will be required if they are to benefit from the opportunities and potential available to them in the future," said Larry Gould.

"Capability and capacity building of employees together with the need to identify, develop and nurture the skills and abilities of future managers and leaders will be central to organisational performance and success in the future. This will require both a strategic and a systematic approach to organisational L & D."

awbt is acknowledged as a high quality national provider of accredited training and development programs and with the aid of awbt's Danny Mitrovski, companies have the opportunity to obtain a better understanding of their eligibility for funding to assist them to implement programs that will

enhance the skills, capacity and qualifications of their employees.

Larry Gould continued, "The Federal Government is to be commended for this incentive as it will assist in building the competitive advantage of Australian businesses in both emerging and traditional marketplaces. Eligible businesses can access the funding and invest in L & D programs that will be of benefit to both the employees and employers."

As an example, employers who support the training for new and existing employees may be eligible to receive incentive payments of \$4000 per candidate. This funding is not restricted to the traditional trades programs but is also available to a range of business centric programs such as business administration, customer contact etc.

Organisations, HR Managers and L & D professionals are welcome to contact Danny Mitrovski at awbt for details of the funding, requirements and accredited programs that can be integrated into an organisation and aligned to the company's growth and operational objectives.

Contact details are as follows –

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"The Federal Government has provided Australian businesses with an exceptional opportunity to enhance the skills, knowledge and expertise of their staff – organisations that fail to invest in the development of staff and managers are gambling with their future business potential, viability and profitability," concluded Larry Gould.

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